

## **Historic, Archive Document**

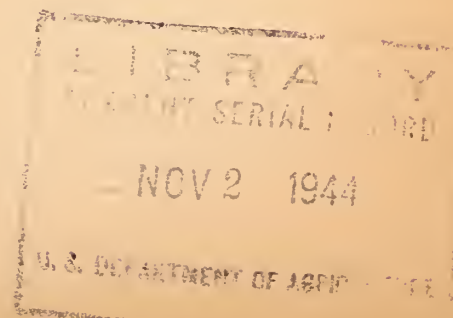
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October 26, 1944

Rationing and Price Control

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
PUBLICATIONS		
Consumers' Guide (November) "....With a Sleigh Full of Toys"	Clark, OD	Completed
Consumers' Guide Newsletter (November) Rose Fish Fillets Price on Eggs Consumer Goods Coming Into Production Ceiling Prices for Repairs in Hurricane Area Reconversion (to fuel oil burners) Consumer Calendar	Price, OD	"
Food and Home Notes (Oct. 30) Toys for Christmas '44	Doughlass, OI	Completed
War Letter for Agriculture (Oct. 23) Individual pricing procedure on walnut lumber Log-run southern pine lumber transporta- tion allowance restored Brick, tile prices raised Temporary retail ceiling prices Retail mark-ups for fresh cranberries announced Ceiling prices for spinach Cotton warehousing prices set Gum rosin ceiling prices increased Necessity for continued shoe rationing New stove ration regulations	DuMars, OI	"
Letter to Farm Editors— Agriculture in Wartime: OPA Price Policy After the End of the War Mineral Mixed Feed Industry Meeting Wheat Industry Advisory Committee Fresh Apple Price Regulation Flaxseed Screening Oil Feed and Linseed Feed Mark-ups for Fresh Cranberries Frozen Canadian Lake Trout and Saugers	Wing, OI	Completed



Subject	Assigned	Status
RADIO		
<u>Radio Round-up on Food:</u>		
Grocer-Consumer Cooperation to Keep Prices		
Down	Stahl, OD	Completed
No shortage in points (butter story)	"	"

Fat Salvage Campaign

RADIO		
<u>Radio Round-up on Food:</u>		
Fat Salvage Campaign Continues	OD	Out

Economic Stabilization

PUBLICATIONS:

<u>Letter to Extension Editors:</u>	Fulghum, Ext.	Completed
Land Boom		
<u>Consumers' Guide Newsletter (November)</u>	Price, OD	"
<u>Economic Stabilization Program</u>		
...buy only what you need		

RADIO		
Consumer Time (NBC) — Oct. 28, "Keep Food	Kempton, OD	"
Prices Down"		

Farm Labor

PUBLICATIONS

<u>Letter to Extension Editors:</u>	Fulghum, Ext.	"
Fact Sheet on Latin-American training		
program.		



Subject	Assigned	Status
<u>Farm Facilities</u>		
PRESS		
WFA Report on Fertilizer Situation - Press release.	DuMars, OI	Out
Statistics on wartime food packaging - Press release.	"	"
RADIO		
Farm Flash:		
Farm Storage of Fertilizer in Winter Prove Practical	"	"
Homemakers' Chats:		
Hog Hauling Prospect	Herndon, OI	Cleared
New Pattern in Milk Use	"	"
INS-PA:		
Two-Way Profit Canning Co-op	Hunt, FSA	In preparation

Farm Production Goals

PUBLICATIONS

USDA - October 30 Soil Conservation Service	Harding, OI	In press
Letter to Extension Directors: Winter Cover Crop Goals	Fulghum, Ext.	Completed
A report "Wartime Production Adjustments on Small Farms"	Scoville, BAE	In preparation
A Miscellaneous Publication on "Commercial Hatchery Chick Production"	Moore-Kinnall, BAE	"

PRESS

Disease-resistant crops build up mass protection	BPISAE	Submitted
Watchful plantsmen check vegetable varieties	"	"
Cotton bollworm quarantine revised	BEPPQ	Cleared
Irradiation causes mold mutation (clip sheet)	BAIC	Issued
Penicillin production and agriculture	"	"
King Cotton looks ahead	"	"
New gains in poultry improvement	BAI	In clearance

Subject	Assigned	Status
RADIO		
Wheat in storage needs protection now	BEPQ	Issued
Radio Farm Director Letter: Report on Grass-Legume Seed Production	Hill	Prepared
Farm Flashes:		
Next Year's Dairy Products	Herndon, OI	Cleared
Good Neighborhood Crops	Gape, BPI	"
R.O.P. of Poultry Plan	Burch, BAI	In clearance
More No. 1 Cheese	Briggs, OD	In preparation
Farmers Lick Rain	Hunt, FSA	"
Consumer Time (NBC)	Kempton, OD	Completed
Oct. 21 - The Farmer Reports to the Nation		

#### Nutrition

#### PUBLICATIONS

Article - Nutrition Education in Labor Organizations published in <u>Journal of Applied Anthropology</u>	Graubard, OD	Out
USDA - October 30 Right food - longer life!	Harding, OI	In press

#### PRESS

Food and Home Notes: Salting nuts at home Keep meat left-overs moist	Olsen, HN&HE "	In preparation "
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#### RADIO

Vitamins for Victory: Looking Toward the Holidays (fruit cake) After the Game is Over--(utility beef) Pumpkin Pondering	Hoffman, OD " Miller, OD	Completed " "
Homemakers Chat: Q&A: Sewing; Food for Old; Rubber	Gilstrap, OI	In preparation
Farm and Home Hour, Oct. 21 Food news (bananas, nuts, fish)	Van Deman, HN&HE	Completed

Subject	Assigned	Status
<u>School Lunches</u>		
RADIO		
<u>Food Makes A Difference:</u> Hints on Feeding the School Age Child	Stahl, OD	Completed
<u>Vitamins for Victory:</u> Warm Praise for Warm Lunches	Miller, OD	"
<u>Food Conservation</u>		
RADIO		
<u>Homemakers' Chat:</u> Cranberry Bog Down	Gilstrap, OI	Cleared
<u>Industrial Feeding</u>		
Prepared material on industrial feeding requested by OWI for syndicate preparing feature on industrial feeding.	Perry, OD	Completed
Provided material for two industrial feeding radio scripts for UP in cooperation with Marketing Reports.	"	"
Article on industrial feeding for Labor Press provided OWI in cooperation with Marketing Reports.	Podolsky, OD Desmond, OD	"
VISUAL		
Arranged for ADA exhibit and provided list of materials for display.	Perry, OD Rennie, OD	"
<u>Marketing Plentiful Foods</u>		
PUBLICATIONS		
Special edition of the Food Trade Letter on Fish	Pundt, OD	In preparation



Subject	Assigned	Status
Fact Sheet on Fish	Taylor, OD	Out
PRESS		
Release on "WEA Offers Catsup and Canned Tomatoes for Sale"	Mangum, OD	Completed
Release on "WEA Offers Canned Tomatoes for Sale"	"	"
RADIO		
<u>Vitamins for Victory:</u> <u>Autumn Apples</u>	Hoffman, OD	"
<u>Radio Round-Up on Food:</u> <u>Apples for a Year of Days</u> <u>This is O-Fish-Al</u> <u>Celery Stalks the Market</u> <u>WMAC - Boston -- Oct. 25</u> <u>Sweetpotatoes</u>	Stahl, OD	"
<u>Green Network Release:</u> <u>Sea Food</u>	Briggs, OD	Completed
<u>Homemakers' Chat:</u> <u>"Boning Up" on Fish</u>	Beauchamp, OD	"
	"	"

### Post War

#### PUBLICATIONS

An article "Post-war Reconstruction and Development—Physical Aspects and Costs" for <u>Free World</u> .	M. Ezekiel, BAE	Completed
A speech "Is Reconversion Enough?" for North Central Indiana Teachers' Association at South Bend	"	"
A speech "Some Rural-Urban Challenges in the Post-War Period" for the National Home Demonstration Council	Benton, BAE	"
Fact Sheet on post-war farms for veterans	Thompson, BAE	In preparation



Subject	Assigned	Status
USDA - October 30 Post-war activities	Harding, OI	In press
Post-war statement on Rural Electrification	Salisbury, REA	Out
RADIO		
Background on Farm Tenure	Bond, OI	Prepared
Radio script on post-war farms for veterans	Thompson, BAE	In preparation
Radio transcription on land tenure	Genung, BAE	Completed
Consumer Time (NBC) Nov. 4 - Shall I Be A Farmer?	Kempton, OD	Completed

Miscellaneous

PUBLICATIONS

Story on Extension activities relating to advice to veterans.	Holman, Ext.	In preparation
Letter to Extension Editors: 4-H Enrollment The Future of the Food Supply (Excerpt from address made Oct. 9 by Ashley Sellers.) Advisory Assistance to Veterans	Fulghum, Ext.	Completed
Letter to Extension Directors: Texas Extension Director Appointed: Dr. Ide P. Trotter	Fulghum, Ext.	Completed
A report "County Classifications by size of Largest City"	Bradshaw, BAE	In preparation
A circular "The Farm Real Estate Situation 1943-44"	Regan Clarenbach Johnson	"

PRESS

Quarterly information on current publications to Journal of Marketing (Submitted on request)	Davis, HN&HE	Completed
Photographs and captions on housedresses and aprons for Textile Colorist (Sub. on request)	"	"
Food and Home Notes: Hold that line (skirt retreads)	Olsen, HN&HE	"
USDA - Oct. 30 Bruton of OL Plant and Operations	Harding, OI	In press

Subject	Assigned	Status
"Hospital to Get Set-Aside Butter" --- Press Release	Ward, OD	Out
"Hearing On Columbus Milk Order Called"	Osser, OD	Tentative
"WFA to Adjust Milk Conservation Quotas"	"	"
RADIO		
Background information on clothing situation, for Consumer Time	Davis, HN&HE	Completed
Farm and Home Hour: Oct. 21 Made-over clothes, to help solve the clothing shortage	Van Deman, HN&HE	Completed
Consumer Time (NBC) Nov. 11 - Fabrics - no .	Kempton, OD	Completed
Home Service Daily --- Oct. 27 - Federal Food Reporter	Briggs, OD	"
Orange Network Release - From the Farm to You	Beauchamp, OD	"
Radio Round-up On Food: Cranberry Color for Meals Facts About U.S. Meat Eating Dried Fruits for the Holidays	Stahl, OD	"
Homemakers' Chats: Winter Clothing Problems Magic in Herbs	Holman, Ext. Gilstrap, OI	Completed In preparation